



## **2018 Greater Binghamton Airshow Media Partnership Valued at \$5,000**

**This Premier level of sponsorship offers prestigious company exposure as well as excellent business enhancement opportunities. Our 2018 Air Show Media Partnership offers the following rewards:**

- Your organization will appear prominently in an extensive multimedia advertising campaign for several weeks preceding our event. Marketing on radio, television, and print media will promote this event.
- The collectable 2018 Greater Binghamton Airshow event program will feature a Quarter Page Color Ad, provided by your organization, in a prominent location.
- The 2018 Greater Binghamton Airshow web site and social media sites will prominently feature your organization as a Media Partner. Our 2018 Airshow website and social media will be a main focal point for updated information, ticket purchasing and marketing of our event. While promoting previous Airshows this web site received thousands of unique visits.
- Your company logo will be displayed on all Airshow posters, brochures, and all promotional material signifying you as a Media Partner of this event.
- Hourly announcements over the public address system will broadcast your company's support to the tens of thousands of attendees.
- 4'x 8' company banner space visible to thousands of spectators attending the event. (Banner to be provided by sponsor)
- On site display area in a high traffic area, allowing you to reach attendees in a meaningful and memorable fashion. Live broadcast opportunities are also available.
- 20 event tickets will be issued to your company giving you the opportunity to entertain clients or employees. In addition, you will receive 2 tickets to the Sponsor's chalet which grants access to shaded front row seating along the flight line and catered dining.
- Exclusive invitation to participate in Air Show Performer Media Flights. Audio and Video links from these aircraft will also be made available to participating media organizations.

**The Media Partnership is available for a \$5,000 in-kind contribution to the event.**

For request to become a media partner for the 2018 Greater Binghamton Airshow or for additional details and information please contact Mark Heefner ([mheefner@co.broome.ny.us](mailto:mheefner@co.broome.ny.us)). Media inquiries and interviews use the above contact.