



FLY
BGM



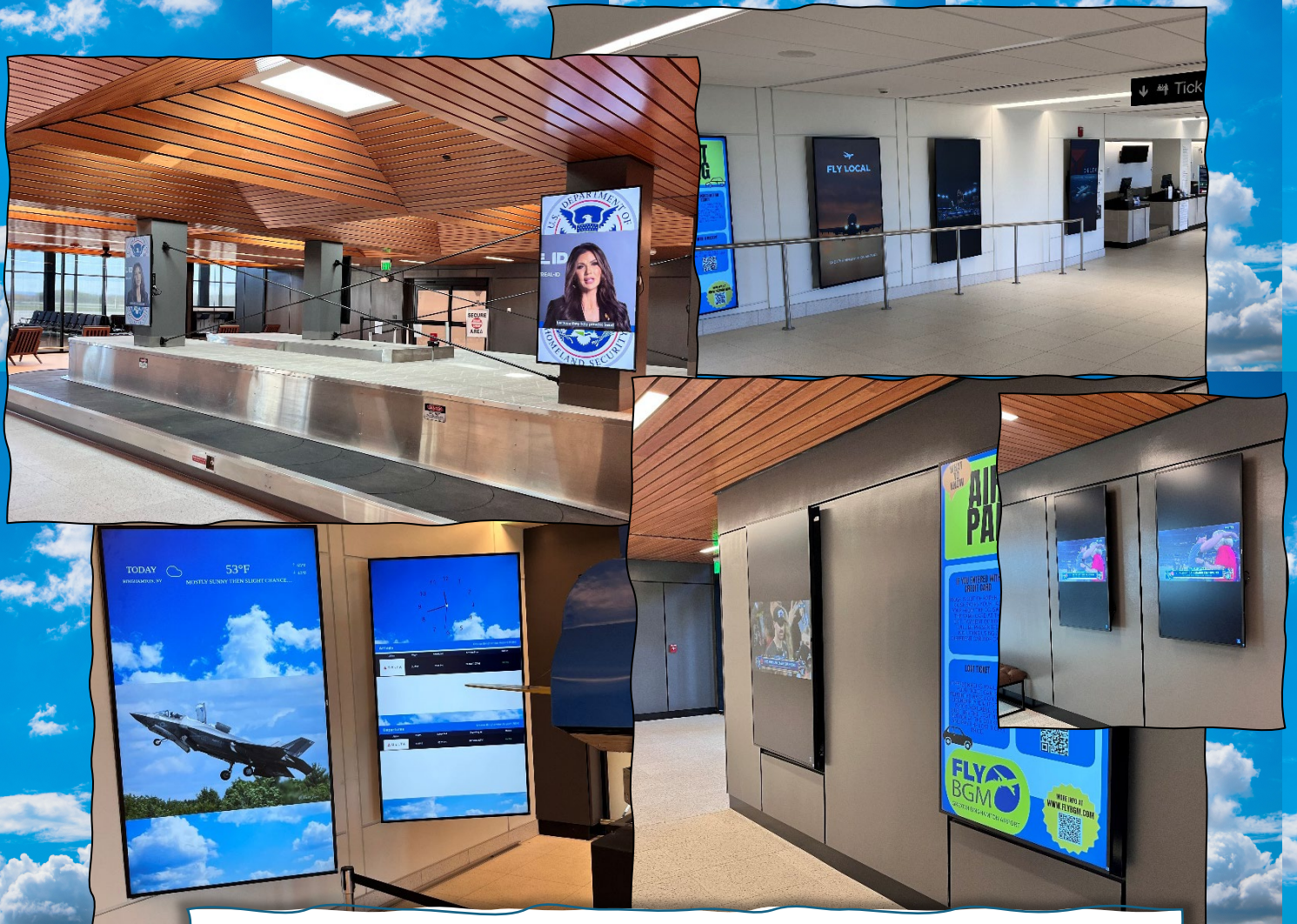
GREATER BINGHAMTON AIRPORT

AIRPORT TERMINAL DIGITAL DISPLAYS

For more information contact the Airport Administration
office at 607-763-1715 or email us at:

peter.lopiccolo@broomecountyny.gov

mark.heefner@broomecountyny.gov



14 Informational Displays throughout the public terminal
Primary focus around Airline Counter, Baggage Claim, Car
Rental Counters

Constant rotation of slides keeps your ad reoccurring in
multiple places at once for optimal exposure

Newly renovated terminal provides a clean modern
backdrop to your ad



All plans include:

- Custom Ad collaboration
(customer can also provide ad)
- Access to all TVs in all spaces

- ❖ Up to 6 different advertisements per month.
- ❖ Advertiser can utilize video or still images
- ❖ Up to 4 changes to advertisements per month
emailed or provided to BGM with requested
changes.
- ❖ Anticipated 40,000 persons to view ads
throughout 2026

Pricing ranges from \$70-150 per month depending on
frequency and length of contract

Average contract for 1 year is \$100/ month

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